

In collaboration with



BALWANT SHETH  
SCHOOL OF ARCHITECTURE

AESTHETICS AND VISUAL LANGUAGE:  
Research & design pedagogy  
in  
Architecture

Theory | History | Practice | Contemporary

Date : Sept. 11<sup>th</sup> to Sept. 15<sup>th</sup>, 2023

Time : 2.30 pm to 6.00 pm

Mode : Online

### Preamble

Aesthetics is a dominant subject of discussion, debate, as well as design decision-making, in any design education or research related to design, architecture, built landscapes; however, it is rarely taught and discussed as a subject by itself in the form of seminars, design tutorials, or electives. This Faculty Development Programme aims to introduce the wide arena of Aesthetics as a subject of history, philosophy, and culture, focusing on how teaching modules can be developed for the same. As much as Aesthetics is a theoretical subject, it is also a subject that will require experiential teaching, demonstrative methods, discussions with first-hand encounters with objects of art and design. Teaching methodologies will require to understand the subject and broaden pedagogical methods such as conducting discussions with artists/authors and critics who deal with the production of Aesthetics through their works of art and design, as well as arguments developed in critical reviewing processes.

#### Link to register

<https://forms.gle/Ao4XS2JH9E7PZRseA>

#### Link for online payment

<https://eazypay.icicibank.com/eazypayLink?PI=KOOkQYjNFb8LZHkyuUDx6Q==>

#### Link for Nomination form under CTP 2022-2023

[https://drive.google.com/file/d/1zWCfKsLqbGAXc7OVgOTzuFx4M9lwJlac/view?usp=share\\_link](https://drive.google.com/file/d/1zWCfKsLqbGAXc7OVgOTzuFx4M9lwJlac/view?usp=share_link)

Registration Deadline :  
8<sup>TH</sup> SEPTEMBER, 2023

#### Registration fee(for all)

Rs 1500/- (Rupees one thousand five hundred only)

#### Key Take-aways :

- Familiarization with historical and theoretical concepts in the field of visual studies.
- Ways of analyzing visual material and using as a research text.
- Case studies from a variety of different practices that employ visual material.

### FACULTY DEVELOPMENT PROGRAM



Dense City: Pedestrian Skywalk, Sameer Kulavoor, 2022

#### Notes :

Teachers/ architects who wish to register for the training program either under Collaborative Training Program (CTP 2022-23) or as independent individuals may do so by filling up the Google form available on the given link.

Colleges may nominate faculty under CTP 2023-24

To confirm registration, kindly upload proof of payment towards the registration fees /nomination form on college letterhead before submitting the registration form.

Link to join the program will be shared one day prior to the program

This program is open to M.Arch & Ph.d Students registered as architects under COA.

E-Certificate of said training program shall be send via email on registered email id of participants, after successful completion of training program by participants.

Completion includes attending all sessions and submitting all assignments, EOPT and feedback form of training program.

End of Tutorial Program (Eopt) scheduled on September 15<sup>th</sup>, 2023 6.30 pm to 7.30 pm

#### CONVENOR

Prof. Jayashree  
Deshpande

Director COA-TRC, Pune

#### CO-ORDINATOR

Dr Kaiwan Mehta  
Dean, BSSA

#### ONLINE CO-ORDINATORS:

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DAY  
**01**

SEPT. 11<sup>th</sup>  
MONDAY



**Dr. Kaiwan Mehta**

Critic and Researcher - Architecture Theory and City Studies

**SESSION 1**

Visual Studies and Aesthetics - Systems of Viewing and Knowing



**Dr. Nabanita Sengupta**

Literary Studies - Academic

**SESSION 2**

Aesthetics - History of the Term and its Uses

+

**SESSION 3**

Aesthetics-- Knowledge Production (Reading Edward Said)

DAY  
**02**

SEPT. 12<sup>th</sup>  
TUESDAY



**Dr Annapurna Garimella**

Design and Art Historian, Researcher, and Curator

**SESSION 1**

Aesthetics & Culture

+

**SESSION 2**

Aesthetics as a Way of Writing Histories



**Aparna Andhare**

Art Historian & Critic

**SESSION 3**

Aesthetics as a subject of Revisiting Histories

DAY  
**03**

SEPT. 13<sup>th</sup>  
WEDNESDAY



**Vishva Shroff**

Visual Artist and researcher

**SESSION 1**

Engaging with places & spaces through visual practices



**Suprio Bhattacharjee**

Architecture critic and Academic

**SESSION 2**

Contemporary Architecture and the Visual Language



**Dr. Mustansir Dalvi**

Architecture Scholar and Academic

**SESSION 3**

Semiotics - A system of Visual Analysis

DAY  
**04**

SEPT. 14<sup>th</sup>  
THURSDAY



**Ashish Rajadhyaksha**

Critic and Researcher - Film and Visual Studies -

**SESSION 1 & 2**

Aesthetics, Cinema and Space



**Dr. Seema Khanwalkar**

Semiotician and Design Studies Scholar

**SESSION 3**

Semiotics - A System of Visual Thinking



**Dr. Seema Khanwalkar**

**SESSION 1**

Semiotics - A way of Research - Object Histories



**Dr. Mustansir Dalvi**

**SESSION 2**

Semiotics - A way of Research - Art Deco as Mumbai Urbanism



**Dr. Santhosh Sakhinala**

**SESSION 3**

Research and Practice - Visual Knowledge and craft practices